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The Gorilla Glue Company Showcases the Answers to Attendees Building and Repair Needs.

Visit booth# 5127 at the 2010 National Hardware Show.

CINCINNATI (May 4, 2010) – The Gorilla Glue Company's 2010 National Hardware Show booth features all of the brand's award-winning products, as well as some new products like the Gorilla Tape Tough and Wide roll.

"For this year's booth we wanted to focus on telling the Gorilla story," says company president, Peter Ragland. He continues, "We've made a commitment to our customers to put the very best products on the shelves. We take that very seriously, and our booth is a reflection of that promise."

The Gorilla product line includes:

- **Gorilla Glue®:** The adhesive that started it all. Gorilla Glue is known for the outstanding bonding power and ability to stick to almost any surface. Gorilla Glue is 100 percent waterproof and dries completely non-toxic. The original Gorilla Glue formula is available in 2oz., 4oz., 8oz., 16oz., and 36oz. sizes.
- **Gorilla Glue® Dries White, 2X Faster:** The same bonding properties as Gorilla Glue but in a formula that dries white. With a clamp time of only 30 minutes, this formula will also allow you to move on to the next project twice as quickly. Gorilla Glue Dries White, 2X Faster is available in a handy precision pen format and standard 2oz. bottle.
- **Gorilla Tape®:** Gorilla Tape has double the amount of adhesive as other duct tapes. The adhesive easily sticks to rough and uneven surfaces like brick and stucco, which others cannot. The all-weather shell also provides Gorilla Tape with the UV and water-resistance necessary to stand up to the outdoor elements. Gorilla Tape is available in 12yd., 35yd., Handy 1" roll, and NEW Tough and Wide roll!
- **Gorilla™ Super Glue:** This instant glue will change your previous opinions about super glues. With tiny rubber particles, Gorilla Super Glue offers unmatched impact resistance. This impact resistance allows the project to stand up to the bumps and bangs of everyday life. Use on rubber, paper, wood, metal, ceramics, most plastics, and all of your quick fixes. Gorilla Super Glue is easy to use and dries in 30 to 60 seconds. Also there is a hidden metal pin inside the cap to keep it clog free and fresh for the next fix.

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- **Gorilla™ Wood Glue:** As a Type II P.V. A. wood glue, Gorilla Wood Glue offers a stronger traditional wood glue option. Gorilla Wood Glue offers versatility for use on hardwoods, softwoods and natural wood composites. Non-toxic, water-based, and solvent free, Gorilla Wood Glue is safe for the entire family. It also easily cleans up with water.
- **Gorilla™ Epoxy:** Gorilla Epoxy, five minute set, is a strong and durable adhesive solution, complete with gap-filling capabilities. It is water and solvent resistant and withstands high temperature extremes. Gorilla Epoxy works well on a variety of surfaces including: metal, wood, stone, plastic, and more. With an easy-to-use syringe mixing the two part formula is a breeze. Mix it up with Gorilla Epoxy!

Gorilla products offer the peace of mind of a secure fix, tough solution, and powerful adhesive bond. Gorilla products are available at retailers nationwide.

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About The Gorilla Glue Company

Headquartered in Cincinnati, Ohio, The Gorilla Glue Company is a leading manufacturer of adhesive solutions for DIYers, woodworkers and professionals. The company revamped the retail adhesive landscape with its 1999 introduction of the wildly popular Gorilla Glue, a unique, all-purpose adhesive with an amazing ability to bond almost any material including wood, ceramic, stone, metal and more.

On a mission to make products that deliver impressive results, the company has since expanded its offerings to include Gorilla Tape®, Gorilla™ Super Glue Impact-Tough® Formula, Gorilla™ Wood Glue, and Gorilla™ Epoxy, further solidifying the brand's reputation as the "go-to" product line FOR THE TOUGHEST JOBS ON PLANET EARTH®.

Gorilla products have earned recognition for performance and innovation from multiple media outlets including *Popular Science* magazine's Best of What's New Award and *Popular Mechanics* Editor's Choice Awards. The products also bear the *Good Housekeeping* Seal. Gorilla brand products are proudly made in the USA.

For more information, visit www.gorillatough.com or call (800) 966-3458.